

Curriculum Vitae

Davi Alves Ferreira

Age: 40 – Marital Status: Married

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Professional Qualification

- Register of Audiovisual Producer by National Cinema Agency of Brazil (“Agência Nacional de Cinema”) – “Ancine” Number 17138.
- Professional Journalism Register in Brazil “DRT” Number 14611 MG.
- Graduated in Journalism Social Communication from “Universidade Federal de Juiz de Fora – UFJF”. Conclusion on August, 2009.
- Course of Graph Editing and Web Design from “Colégio Veg Sistemas de Ensino”. Conclusion on November, 2007.
- High School Course of Electrotechnical from “Colégio Técnico Universitário da Universidade Federal de Juiz de Fora – CTU/UFJF”. Conclusion on December, 2001 – Qualified to understand technical terms of cameras, sound table, lighting equipment and video edition hardware.

Professional Experience:

- **October, 2010 to February, 2023 (more than 12 years):** Reportage News Editor (Text and Images) in “SBT – TV Alterosa Zona da Mata e Vertentes”, in “Juiz de Fora” Brazilian city. Editions of journalism news for two daily newscasts. First edition at 11:30 AM, second edition at 7:20 PM. Schedules of a lot of themes: police, investigative, culture, technology, sport and others. Reports of national impact was sent to national editions of SBT newscasts.
- **March, 2007 a May, 2009:** Cameraman and editor freelancer in “Premier Filmagens Produções Audiovisuais LTDA”. Acting with image capitation, edition, post production and DVD and Blu-ray autoration. Experience with professional and semiprofessional cameras, edition and post production videos.
- **Owens Productions:** Skills with direction, photograph, edition, post production and animation. Large portfolio: www.daviferreirarte.com.br

Other Professional Activities

- **Sebrae Marketing Digital Course:** Capability to elaboration, management, metrication and follow up results in digital marketing campaigns (like a inblound, KPI, CAC, LVT, Churn and ROI)
- **November, 2006 to March, 2007:** Cameraman and editor trainee in “Produtora de Multimeios da Univesidade Federal de Juiz de Fora – UFJF”. Helped to create Mosaico TV program, viewed in “TVE – TV Educativa de Juiz de Fora”
- **March to November, 2006:** Producer Trainee of “Culto Circuito” TV program viewed in “TV Visão de Juiz de Fora”. Producer of road maps, schedule and interviews.
- **Advanced computing knowledge of audiovisual area:** Hardware (had a lot of own editions equipment in the past) and software. Principals platforms: Final Cut, Adobe Premiere Pro, After Effects, Photoshop, Lightroom, Corel Draw, 3Ds Max and Blender.
- **Intermediate English Level:** one year of “Englishtown” course. Conclusion on 2014. Good understand.

Additional Information

- Musician and composer since of age 15. Three discs recorded with Subfeito rock band. Free download: www.subfeito.com
- Cultural Manager of three projects subscribed in the law of incentive culture of “Juiz de Fora” Brazilian city (“Lei Municipal de Incentivo à Cultura de Juiz de Fora”). One of this founder a cinema festival on 2011: “Festival Aos Berros de Música e Cinema Independentes”. Until today, sometimes, the festival is realized for collaborators in the city, but not new edition did after COVID-19 pandemic yet.
- Productions of documentaries, movies, animations and music movie clips. Own authorship. Portfolio: www.daviferreirarte.com.br